



# Bioparc

## Vichy-Hauterive

“At BioParc, there’s someone always by your side!”





## A business park specializing in Health, Beauty and Fitness

### A Strong and Respected Ethic Since 1996

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**The ethic displayed since creation of BioParc Vichy, reflects its ambition and spirit.**

#### **BioParc: A Benchmark**

In Vichy's agglomeration, the Health-Beauty-Fitness combination, the biomedical sector and the nutritional sector have been developed in numerous directions. BioParc is responsible for the sustainability of these activities and serves as a launch pad for new businesses.

#### **BioParc: A Cultural Melting Pot**

With their public and private sector partners, the BioParc's companies take advantage of their synergies to create a cultural melting pot from which they can each draw the strengths to become a well-known and recognized name.

#### **BioParc: Ethical Products**

The BioParc's industries adhere themselves to common values that guide their products to respect the environment, quality, utility and reputation.

#### **BioParc: Quality First and Foremost**

To fulfill the requirements of the "Qualiparc" standard, quality is one of BioParc's biggest priorities: from the product itself, all the way to the performance of its services.

#### **BioParc: The Best Environment**

Because of its natural context, the BioParc is a well-suited site for the development of Health-Beauty-Fitness activities.





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## Indispensable Diversity and Flexibility

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The BioParc is a living and evolving location, like its companies.

### Numerous Professions

The BioParc's vocation is not only to welcome all professions linked directly or indirectly with the Health-Beauty-Fitness sectors, but also from other domains such as biomedical, environmental, alimentary, health, cosmetics, among others.

### Rich Diversity

The diversity of the companies is a great strength. They complement one another and create a network in which they adhere themselves to BioParc's ethics and quality policy, respecting the brand's image.

### Proven flexibility

All the rental and purchase options are offered by BioParc and for all type of building: offices, laboratories, production workshops, warehouse space, among others.

### A Personalized Approach

Each project and each company is unique. That's why BioParc, through the agency for economic development "Vichy Val d'Allier Développement", brings a **custom-made support** to each one of their companies. Encouraging synergetic exchanges between the different actors involved as well.







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### A Proven Competitvity

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**Experience and sustainability are not the only advantages of BioParc.**

#### **A Network of Skills**

The on-site expertise (research, production, services, distribution) is sustained by a solid network of skills, support and organization assistance. Also, this network is backed by the academic and research fields.

**The BioParc benefits from economical, technical and scientific networks at a local, departmental and regional level.**

#### **Economic Advantages**

During the realization of projects, a substantial financial aid - coming from public and private networks at a local, departmental, regional, state and even European level - could be granted for property acquisition and recruitment. This aid could be also granted for investments, research, studies, and actions of international scope.

#### **Flawless Support & Assistance**

Beyond the standard reception offered to companies in a permanent fashion, BioParc offers a personalized assistance responding to the specifications and needs in the process of reaching your projects and/or goals.

#### **“Qualiparc”: A Quality Location**

Responding to the requirements of this label, BioParc, and as result all its affiliates, benefit from a benchmark of high quality.

This quality is also evident in BioParc’s privileged and secure environment, its localization, and in its information and communication technologies.





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Let's write together a future that's ...

**An Idea? A Project?... BioParc Vichy it's for you!**

**...simplified**

You have a unifying representative: the agency for economic development "Vichy Val d'Allier Développement".

**...fast and efficient**

Immediately after receiving the request, our teams will analyse your specifications document, create the implementation record in BioParc and deliver your project as rapidly as possible.

**...economic**

The technical assistance for your installation is entirely free and, foremost, it saves you time. This includes, naturally, the assembly of files for the financial assistance.

**BioParc Vichy it's you!**

You contribute to the dynamism of the BioParc and you are supported by it... in the long run.







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## The BioParc Vichy

The economic actors of Vichy's agglomeration have imagine since 1993 the concept of a business park specialized in Health, Beauty and Fitness.

### Health in the Vichy area, a historical wisdom

Vichy is a brand name with world-wide recognition because of its thermal and mineral waters, cosmetics and its "pastilles". Heavily influenced by its thermal waters tradition, Vichy's agglomeration has quickly diversified its activities around health, cosmetic and, most recently, fitness and sport businesses. The Vichy area counts with over 80 companies in the health, beauty and fitness sector.

### BioParc: The representation of an industrial and tertiary sector of expertise

Sustained at a local, departmental, regional, national and even European level, the thematic park concept of Health, Beauty and Fitness which provides business with suppliers and property, was born in 1993. With installations debuting in 1995, the first business to set-up operations in the location was in 1996.

In 2000, showing a strategic interest and responding to the requirements of quality and organization necessities (a construction that integrates to the environment and a homogeneous layout), BioParc was labeled "Qualiparc" by the "Conseil General de l'Allier". In 2005, Vichy's agglomeration underwent into an expansive construction in order to satisfy the needs of the already installed business and in order to welcome new ones.

Developed in a site with 13 hectares already conditioned and 34 hectares ready to be exploited, BioParc dispose of a rental property of 4700m<sup>2</sup> and over 7 hectares of constructible able area. BioParc also deals with the rental of property on its location.

### BioParc: Keeping Objectives and Promises

Since its creation, BioParc assures a mission for developing Bio-Industries and services linked to Health, Beauty and Fitness by mobilizing their skills networks.

Because of that, everyday BioParc makes available to all enterprises and organization a network of private and public actors who are available and responsive, as well as actual economic advantages at the core of their regional center of skills open to the international field.





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### Access

**The Vichy BioParc is located at Hauterive, in a natural setting, just :**

- 7 min from A719 Motorway  
(A71 – 35 min from Clermont-Ferrand; 3h30 from Paris; A89 - 4h from Bordeaux; A75 - 3h30 from Montpellier)
- 10 min from Vichy-Charmeil airfield
- 5 min from Vichy
- 45 min from the international airport of Clermont-Ferrand
- 20 min from the Thiers motorway junction (A89 : 2h from Lyon – A72 : 1h15 from Saint-Etienne)

